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The Broadview Pocket Guide to Writing is a concise volume presenting essential material from the full Broadview Guide to Writing. Included are summaries of key grammatical points; a glossary of usage; advice on various forms of academic writing; coverage of punctuation and writing mechanics; helpful advice on how to research academic papers; and much more. Four commonly-used styles of citation and documentation are covered—MLA, APA, Chicago, and CSE. The revised fourth edition includes full coverage of the 2016 MLA Style changes.

Abnormal Psychology, 6th Canadian Edition, builds upon the strengths of the classic Davison and Neale textbook and presents abnormal psychology from a unique Canadian perspective with a contemporary emphasis. It provides students with the most up-to-date, relevant, and comprehensive content available in an abnormal psychology undergraduate textbook. The material is presented in a clear and concise manner that offers students the foundation they need to succeed in the abnormal psychology course and in their future studies. Abnormal Psychology offers students a wealth of tools and content in a structured online learning environment--WileyPLUS. WileyPLUS provides students with an engaging intuitive interface with cohesive, vetted resources. Everything students need to master the course--videos, a complete eTextbook, practice questions, assessments, and more--is in one place. WileyPLUS provides trusted, author-branded content and resources that can easily be customized to match an instructor's teaching preference and integrated into their campus LMS. Backed by learning science and customer-driven development, the WileyPLUS course supports instructors with efficiency and data-driven insights so they can help students succeed in their coursework and beyond.

Hornigren et al., Cost Accounting: A Managerial Emphasis is designed to provide students with the most accessible, engaging and relevant tools and resources to understand Cost Accounting, including how to help managers make better decisions. This 6th edition continues to have unparalleled quality and range of assignment material. Note: If you are purchasing an electronic version,

MyAccountingLab does not come automatically packaged with it. To purchase MyAccountingLab, please visit www.MyAccountingLab.com or you can purchase a package of the physical text and MyAccountingLab by searching for ISBN 10: 0133389405 / ISBN 13: 9780133389401. Educational Psychology is written to show how information and ideas drawn from research in educational psychology can be applied to solve the everyday problems of teaching. The Sixth Canadian Edition continues to emphasize the educational implications and applications of research on child development, cognitive science, learning, motivation, teaching, and assessment. With the market-leading nursing fundamentals text in Canada, you can be assured that students will develop a firm educational foundation that will help them to succeed. Written in a clear manner and organized logically, this book will teach students all of the principles, concepts and skills necessary for them to thrive, both academically and professionally. A trusted favourite for Canadian faculty and students, the new Fourth Canadian Edition offers the most complete teaching and learning package available. A companion CD and Evolve website included with the book ensure that students have the most up-to-date and practical tools at their fingertips, and provide instructors with a host of resources to assist in their lesson planning, development and delivery. The new Fourth Canadian Edition of this nursing classic is the most current and comprehensive text available. . Nursing skills include steps and rationales to illustrate how and why a skill is performed . Critical thinking models illustrate how to provide the best care for clients . Nursing care plans include sections on Assessment, Planning, Interventions and Evaluation . Client teaching boxes emphasize key points for patient education . Boxes on older adults, culture and primary health care highlight key principles and aspects of nursing care . Evidence-informed practice guidelines provide examples of recent guidelines for Canadian nursing practice . Research highlights provide abstracts of current nursing research studies and explain the implications for daily practice . Companion CD includes student learning activities, Butterfield's Fluids and Electrolytes Tutorial, and more . Companion Evolve website includes review questions, interactive exercises, and more . Completely revised and updated to reflect current Canadian nursing practice . New chapter on Surviving Cancer . New chapter on Nursing Informatics . 3 new Canadian section editors . An all-new Canadian editorial advisory board . Over 55 contributors from across the country . Emphasis on the Media Resources that accompany each chapter help to detail the comprehensive electronic resources available for that specific topic . Addition of new Nursing Story boxes that describe real-life scenarios . Increased emphasis on nurse and client safety, including Safety Alerts embedded throughout the text that highlight safe practices and techniques . New appendix on laboratory values

Balancing biological, psychological, social, and cultural approaches, this book's ground-breaking integrative approach is the most modern, scientifically valid method for studying abnormal psychology. Updated with leading-edge research findings, the eighth edition draws on the expertise of David H. Barlow, V. Mark Durand, and Stefan G. Hofmann, three internationally recognized experts in clinical psychology. In **ABNORMAL PSYCHOLOGY: AN INTEGRATIVE APPROACH**, the authors successfully blend sophisticated research with an accessible, engaging writing style. They go beyond simply describing different schools of thought on psychological disorders, exploring the interactions of the various forces that contribute to psychopathology. This comprehensive resource includes integrated case studies (95 percent from the authors' own files) and additional study tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Snapshots: An Introduction to Tourism is a concise, easy-to-read overview of the Canadian tourism industry. Beginning with a history of the industry's development, Snapshots proceeds to highlight the interrelation of the various components of the industry, as well as the

impact of tourism on the Canadian economy, culture, and environment. The Sixth Canadian edition has been updated and reorganized to conform to the new North American Industrial Classification System's five sectors of tourism and features a chapter devoted to each segment. The sixth Canadian edition of *Marketing: An Introduction* makes learning and teaching marketing more effective, easier, and more enjoyable than ever. Its streamlined approach strikes a careful balance between depth of coverage and ease of learning. Students will see how customer value-creating it and capturing it-drives every good marketing strategy. **KEY TOPICS:** Marketing: Creating and Capturing Customer Value; Company and Marketing Strategy: Partnering to Build Customer Relationships; Sustainable Marketing Social Responsibility and Ethics; Analyzing the Marketing Environment; Managing Marketing Information to Gain Customer Insights; Understanding Consumer and Business Buyer Behaviour; Segmentation, Targeting, and Positioning; Developing and Managing Products and Services; Brand Strategy and Management; Pricing: Understanding and Capturing Customer Value; Marketing Channels; Retailing and Wholesaling NEW; Communicating Customer Value: Advertising and Public Relations; Personal Selling and Sales Promotion; Direct, Online, Social Media, and Mobile Marketing; The Global Marketplace NEW MARKET: This text is appropriate for marketing majors in a one-semester course in both 4-year and 2-year institutions. For introductory undergraduate courses and MBA-level MIS and Information Systems courses that want to integrate business with technology. In a fast-changing discipline, the 6th Canadian edition of Laudon, *Management Information Systems*, has helped to define the MIS course in Canada. This comprehensive and authoritative edition helps students see the direct connection between information systems and business performance through a complete learning and teaching package. The Companion Website is not included with the purchase of this product.

Relationships and sensitivity to others through a chapter on diversity and integrated discussions of diversity issues. Communication specialists, and anyone interested in improving their interpersonal relationship skills. Increasingly, writing handbooks are seen as over-produced and overpriced. One stands out: *The Broadview Guide to Writing* is published in an elegant but simple format, and sells for roughly half the price of its fancier-looking competitors. That does not change with the new edition; what does change and stay up-to-date is the book's contents. For the sixth edition the coverage of APA, Chicago, and CSE styles of documentation has been substantially expanded; the MLA section has now been fully revised to take into account all the 2016 changes. Also expanded is coverage of academic argument; of writing and critical thinking; of writing about literature, of paragraphing; of how to integrate quoted material into one's own work; of balance and parallelism; and of issues of gender, race, religion etc. in writing. The chapter "Seeing and Meaning: Reading (and Writing About) Visual Images" is entirely new to the sixth edition. *Summer Bridge Activities(R)* for bridging grades 5–6 is designed specifically for preparing Canadian fifth-grade students for the new year ahead. Reviewed by Canadian teachers and students, this workbook features daily activities in reading, writing, math, and language arts plus a bonus section focusing on character development and healthy lifestyles. The exercises are easy to understand and are presented in a way that allows your child to review familiar skills and then be progressively challenged on more difficult subjects. Give your children the head start they deserve with this fun, easy-to-use, award-winning series, and make learning a yearlong adventure! 160 full-colour perforated pages and an answer key. Thoroughly revised and updated, this newly designed full color and streamlined 12th edition places special emphasis on up-to-the-minute coverage of ethics, global communication, and technology. *Canadian Criminology Today* offers a clear, contemporary, and comprehensive introduction to criminology that encourages students to think critically about the causes of crime and the

outcomes of crime-prevention strategies. Throughout the text, Schmalleger and Volk use plentiful examples and current case studies to present the consequences of criminological theory for social policy and the practical issues associated with crime control. **KEY TOPICS:** What Is Criminology?; Crime Statistics; Patterns of Crime; Victimology: The Study of the Victim; Classical and Neo-Classical Thought; Biological Roots of Criminal Behaviour; Psychological and Psychiatric Foundations of Criminal Behaviour; The Meaning of Crime: Social Structure Perspective; The Meaning of Crime: Social Process Perspective; The Meaning of Crime: Social Conflict Perspective; Criminology and Social Policy; Future Directions and Emerging Trends **MARKET:** Canadian Criminology Today meets the needs of students preparing for careers in the Canadian criminal justice system. Its applied focus on the explanations of crime and deviance and their application to real-life examples of criminal behaviour reflects the learning outcomes of introductory criminology courses. The authors emphasize the fundamental principles and enduring themes underlying children's development and focus on key research. This new edition also contains a new chapter on gender, as well as recent work on conceptual development.

Abnormal Psychology 12 th Edition , continues the tradition of giving students the opportunity to explore the latest theories and research in the field. It has been adapted to take into account UK/European examples in diagnosis and classification of mental illness, statistics on misuse of drugs and treatment as well as a fully revised chapter with European examples on legal and ethical issues. As distinguished scholars and leaders in the field of Psychology, our author team continues to emphasize recent and comprehensive research coverage that has been the hallmark of the text. Significant new material correlated to the forthcoming Diagnostic and Statistical Manual of Mental Disorders 5 (DSM-5), included in every chapter. **Abnormal Psychology** emphasizes an integrated approach, showing how psychopathology is best understood by considering multiple perspectives, and how these varying perspectives can provide us with the clearest accounting of the causes of these disorders as well as the best possible treatments.

Created for the 11th edition , we continue to offer a powerful video series for your **Abnormal Psychology** course with 7–10 minute clips to show in class or for students to review outside of class to help understand the patients experience. Unlike other videos, these feature real patients? and their families, in the context of their lives, describing symptoms from their own perspective. Each video provides concise information about the available treatment options. Equip teachers with new teaching strategies for Canadian literacies **Language Arts: Content and Teaching Strategies** provides a useful resource to teachers as they face the complexities of literacy instruction in today's classrooms. Both pre-service and in-service teachers will find this text a valuable addition to their professional libraries. For pre-service teachers who will work with students in kindergarten through grade 8 classrooms, this text offers a consistent model of instruction that will help them become knowledgeable about language learning and guide the many instructional decisions they will make. For experienced in-service teachers, this text provides a rich array of strategies and ideas that they can adapt to suit their personal instructional styles. The sixth Canadian edition of **Language Arts** features updated Canadian research and Canadian content, including culturally diverse Canadian literature. This edition also offers pre-service and in-service teachers new ideas for differentiating instruction to meet the needs of every student. Note: If you are purchasing an electronic version, MyCommunicationLab does not come automatically packaged with it. To purchase MyCommunicationLab, please visit www.mycommunicationlab.com or you can purchase a package of the physical text and MyCommunicationLab by searching for ISBN 10: 020596477X/ ISBN 13: 9780205964772. The importance of being other-oriented-being mindfully considerate of the thoughts, needs, and values of others- was the foundation of the first five Canadian editions of **Interpersonal**

Communication: Relating to Others, and it continues as the central theme of the sixth Canadian edition. Updated to include new research, statistics and Canadian content, this edition offers exceptional coverage of diversity and an expanded discussion integrated throughout on technology's impact on communication and its relevance to communication in students' daily lives. Now in its sixth edition, *The Canadian Regime* continues to provide the most accessible introduction to the institutions, processes, and principles of the Canadian political system. The book's focus on the inner logic of parliamentary government explains the rationale for Canada's relatively complex political system, which the authors encourage readers to think of as an organic entity, where change in one area inevitably ripples through the rest of the system. The new edition includes the results of Canada's 2015 federal election and looks ahead to consider changes resulting from the Liberal victory. It has been thoroughly updated and revised and introduces several new topics, such as the impact of the previous Conservative government on the conventions and practices of parliamentary government and the important influence of social media on politics. Two new co-authors, Gerald Baier and Thomas M.J. Bateman, join Patrick Malcolmson and Richard Myers to bring new expertise in the areas of federalism, judicial politics, Charter jurisprudence, political parties, and the ongoing health care debate.

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